海 南 省 旅 游 和 文 化 广 电 体 育 厅

Department of Tourism, Culture, Radio, Television and Sports of Hainan Province

http://en.explorehainan.com

Preface
序言

海南岛，一个最值得细细讲述和慢慢品味的国际海岛度假圣地。在三亚与亲朋好友尽情狂欢；在海棠湾以最实惠的价格购买世界大牌；

在博鳌感受国际会展城市的繁华；在南海观音体悟来自内心的平静；享受艺术之旅的精妙绝伦；体验环岛骑行，尝遍地道美食；最接地气地学习汉语。

全球 59 个免签国，使得到海南来更加便捷。

Hainan Island, an international resort that is worthy of detailed description and slow taste.
Party with friends and relatives in Sanya; shop the world's top brands at the most affordable price in Haitang Bay;
Experience the bustling international convention and exhibition centers in Boao; feel the tranquility emitted from Guanyin of the South China Sea;
Enjoy exquisite art tours; bike around the island; taste authentic cuisine; or learn the Chinese language from the locals.
The visa-free policy makes it easier to visit Hainan.

提示：

详细信息请登录海南省旅游和文化广电体育厅官方网站

Tips: For more information, please visit the official website of Hainan Provincial Department of Tourism, Cultural, Radio, Television and Sports

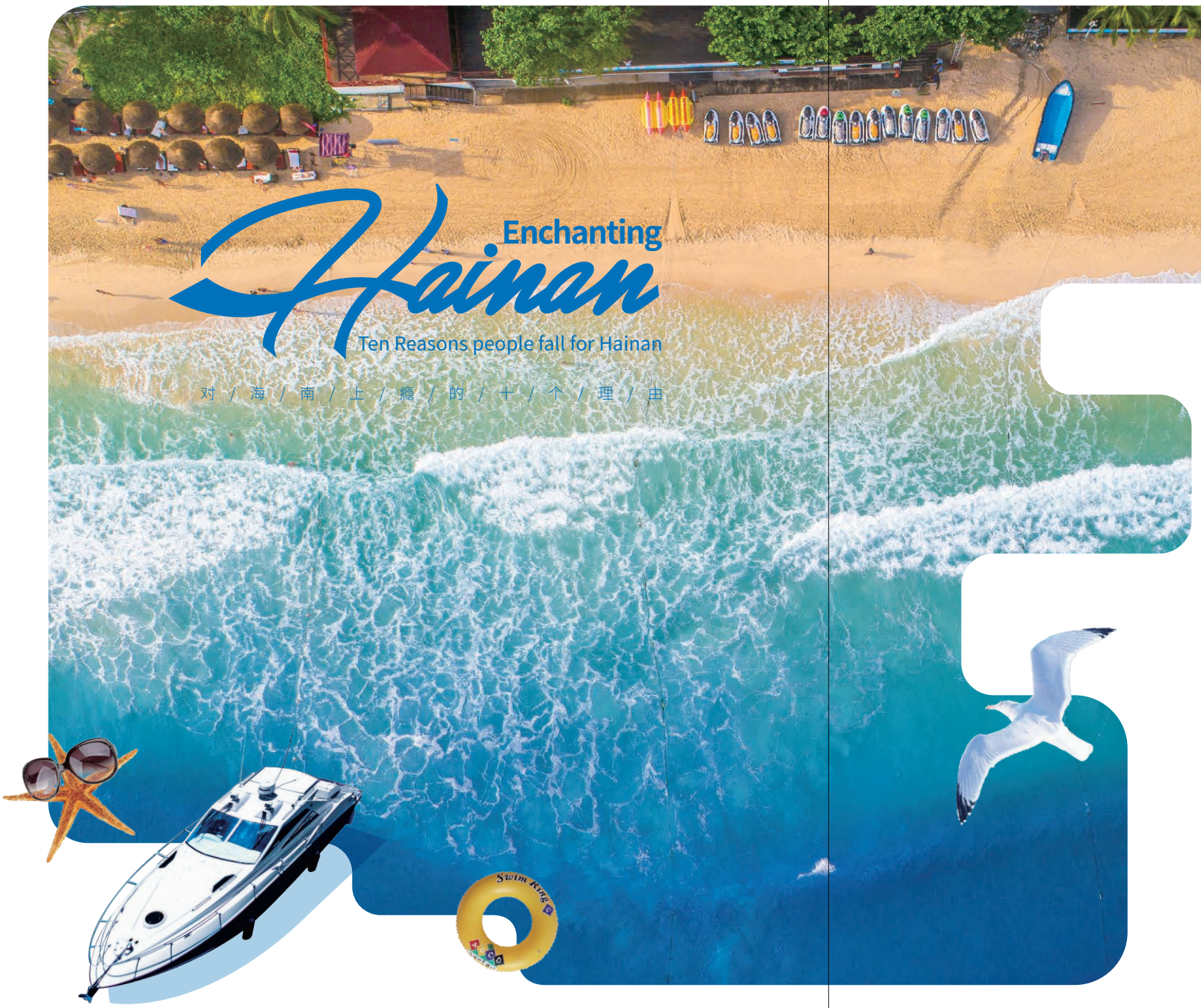
http://en.explorehainan.com

为什么说海南是一生必游之地？海岛、雨林、高山、河流不仅是壮美的景观，更蕴含着自然的力量。岛屿海洋文化、少数民族文化与陆地相联相依，是中华文明的重要组成部分。海南也是多种珍稀濒危野生动植物的家园，为保护环境和生物多样性不懈努力。这里有悠久的中外交流历史，传统的生活方式依然富有生机，也是非物质文化遗产的宝库。从古代贬斥官员和流放犯人的边远之地，到吸引全球游客的国际度假胜地，在海南，你能找到极具特色的美食美饮、休闲体育运动和舒适的酒店和度假村。从博鳌论坛、自贸区建设，到文昌卫星发射中心，海南还是重要的政治、经济、科技中心。

全球 59 个免签国，使得到海南来更加便捷。来海南，你能得到身心的放松，更能感受到过去、现在和未来。

Why include Hainan in your travel bucket list? Hainan's islands, rainforests, mountains, and rivers not only constitute magnificent landscapes, they also house the power of nature. Here, the marine culture and folk culture are interdependent civilizations with mainland Chinese culture. Hainan is also home to many rare species and endangered wildlife; the local government has committed to protect the environment and biodiversity. Hainan witnesses a long history of international cultural exchanges, yet still preserves the traditional way of life and several intangible cultural heritages. Hainan, once a remote place for denounced officials and exiles, is now an international resort that attracts tourists from all over the world. In Hainan, you can find distinctive food and drink, leisure sports and comfortable hotels and resorts. Besides the well-known Boao Forum, the free trade zone, and the Wenchang Satellite Launch Center, Hainan also serves as an important political, economic, and scientific center.

Hainan is now more easily accessible with the visa-free policy. Hainan will shparen your sense of the passage of time as you find physical refreshment and mental tranquility.



Enchanting Hainan

Ten Reasons people fall for Hainan

对 / 海 / 南 / 上 / 瘾 / 的 / 十 / 个 / 理 / 由

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USEFUL INFORMATION BEFORE YOUR TRIP TO HAINAN
海南旅游先知道

免签政策简介 Visa Free Policy

实施免签入境的 59 国名单：
List of 59 Countries eligible for Visa Free Entry to Hainan.

俄罗斯、英国、法国、德国、挪威、乌克兰、意大利、奥地利、芬兰、荷兰、丹麦、瑞士、瑞典、西班牙、比利时、捷克、爱沙尼亚、希腊、匈牙利、冰岛、拉脱维亚、立陶宛、卢森堡、马耳他、波兰、葡萄牙、斯洛伐克、斯洛文尼亚、爱尔兰、塞浦路斯、保加利亚、罗马尼亚、塞尔维亚、克罗地亚、波黑、黑山、马其顿、阿尔巴尼亚、美国、加拿大、巴西、墨西哥、阿根廷、智利、澳大利亚、新西兰、韩国、日本、新加坡、马来西亚、泰国、哈萨克斯坦、菲律宾、印度尼西亚、文莱、阿联酋、卡塔尔、摩纳哥、白俄罗斯。

Russia, the UK, France, Germany, Norway, Ukraine, Italy, Austria, Finland, Holland, Denmark, Switzerland, Sweden, Spain, Belgium, the Czech Republic, Estonia, Greece, Hungary, Iceland, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Slovakia, Slovenia, Ireland, Cyprus, Bulgaria, Romania, Serbia, Croatia, Bosnia-Herzegovina, Montenegro, Macedonia, Albania, the United States, Canada, Brazil, Mexico, Argentina, Chile, Australia, New Zealand, South Korea, Japan, Singapore, Malaysia, Thailand, Kazakhstan, Philippines, Indonesia, Brunei, the United Arab Emirates, Qatar, Monaco, and Belarus.

游客要通过海南当地旅行社提前申报个人信息。建议游客提前 48 小时向旅行社申报个人信息。个人信息包括：游客护照、往返机票、酒店预订单、在海南旅游行程。海南当地旅行社需在游客入境前 24 小时向有关部门申报游客个人信息后才可以免签入境。

Travelers must register with a Hainan travel agency before arriving. We suggest that travelers register with a travel agency at least 48 hours before arrival in Hainan. Travelers must submit: passport information, round trip tickets, hotel bookings, and Hainan travel itinerary. For visa free entry, the Hainan travel agency must submit travelers'information to the Exit-Entry Administration Bureau of Hainan 24 hours before the travelers' arrival in Hainan.

直航海南：
Direct flights to Hainan.

海南省海口美兰国际机场、三亚凤凰机场现已开通了通往全球多个国家及地区的直航航线。世界那么大，你不想来海南看看吗？

Hainan Meilan International Airport and Sanya Phoenix Airport have offered nonstop flights to many countries and regions around the world. The world is so big; why not come visit Hainan?

三亚凤凰国际机场

三亚凤凰国际机场名胜美景环布周围，东面是美丽的三亚湾及“鹿回头”，西边是闻名遐迩的“天涯海角”，北靠凤凰山，南临南中国海，是一座现代化的 4E 级民用机场。目前，凤凰机场已开通航线 214 条，国际航线 56 条；与国内外 131 个城市通航，其中国际 52 个城市。

Sanya Phoenix International Airport

Sanya Phoenix International Airport is surrounded by places of interest and beautiful sceneries. The airport lies to the west of the beautiful Sanya Bay and Luhuitou; to the east of the world-famous attraction "End of the World;" to the south of Phoenix Mountain, and to the north of the South China Sea. The airport is rated as a modern civilian airport at a Four-E level.

http://www.sanyaairport.com

海口美兰国际机场

海口美兰国际机场是一座现代化的 4E 级民用机场，可满足波音 747-400 等大型飞机全重起降要求。直至 2019 年为止，海口美兰国际机场共通航全球 14 个国家的 20 个城市，通航范围涵盖了亚洲、欧洲以及大洋洲。

Haikou Meilan International Airport

Haikou Meilan Airport is a Grade 4E modern airport that can satisfy the demands of full-weight taking-off and landing of such large airplanes as Boeing 747-400. As of 2019, Haikou Meilan International Airport has served 20 cities in 14 countries, covering Asia, Europe and Oceania.

http://www.mlairport.com

WHAT MAKES HAINAN ENCHANTING
对海南上瘾的理由

节庆海南人文之旅 Hainan Culture Festival Tours

海南拥有丰富多样的文化资源。世居于此的黎族和苗族深受南洋的影响，民俗文化独具特色。

Haian boasts cultural diversity. The unique culture of the indigenous Li and Miao ethnic minorities display the cultural influence of the Nanyang region.

三月三（农历三月初三）
Sanyuesan (Double Third Festival)

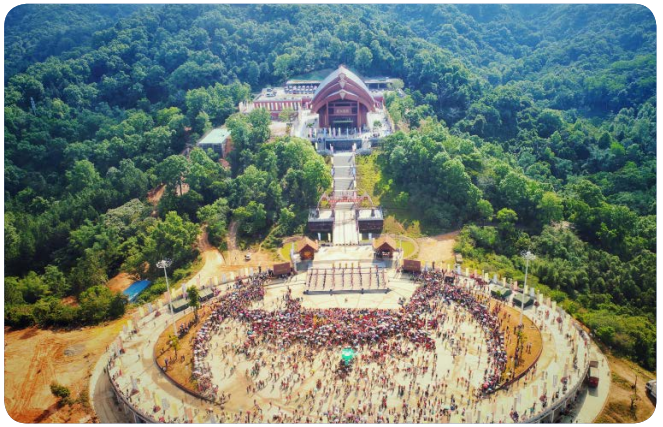
每年的农历三月初三，黎族、苗族同胞都会聚集在一起载歌载舞，举行盛大的庆典。

The Li and Maio people will gather together to celebrate the festival by holding various folk activities with singing and dancing on the third day of the third Lunar month.

军坡
Junpo Festival

“军坡”也叫“公期”，是海南各地在所供奉的神灵或者祖先的生日这一天举行的祭神活动，往往比春节还要隆重和热闹。各地公期日期不同，祭拜的神明种类繁多，举行祭神仪式和各种精彩的地方表演。

Gongqi, also known as Junpo Festival, is one of Hainan's most important local folk celebrations. It's often even more important and festive than the Spring Festival. The festival is held on different dates in different areas. Different gods and historical figures are honored in different parts of the island with various sacrificial ceremonies and folk performing arts.



文化海南传承之旅 Hainan Cultural Heritage Tours

海南本土文化受到外来宗教影响，主要是佛教文化和道教文化。佛教传入海南的时间较早，道教次之。

Hainan folk culture is mainly influenced by Buddhist culture and Taoist culture. Buddhism was introduced to Hainan earlier than Taoism.

佛教文化 / 南山文化旅游区
Buddhism Culture / Nanshan Cultural Tourism Area

南山文化旅游区，以佛教文化为渊源，启迪心智，教化人生。海南岛的文化名片——南海观音，也被称为海上观音。塑像高达 108 米，是世界上最大的石像。

Nanshan Cultural Tourism Area, with Buddhist culture as its source, inspires the mind and educates life.The 108-meter-tall Guanyin statue, the largest stone statue of the world, is a cultural calling card of Hainan.

道教文化 / 文笔峰盘古文化旅游区
Taoism culture / Wenbifeng Pangu Cultural Tourism Area

文笔峰盘古文化旅游区以文笔峰为主体依山而建，是目前世界上规模最大、结构最完整的道教建筑群。你可以在这里感悟道教文化的精髓——天人合一，道法自然。

Wenbifeng Pangu Cultural Tourism Area, located at the foot of Writing Brush Peak, houses the largest and the most comprehensive Taoist architecture complex. The site features the cultural ideologies of Taoism-- the harmony between humans and nature and the Ways of the universe.

绿色海南自然之旅 Hainan Nature Tours

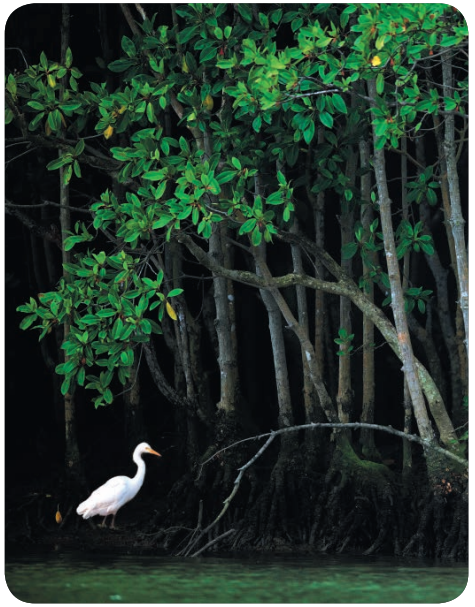
海南省陆地总面积 3.54 万平方公里，海域面积 200 万平方公里。多样的生态系统、丰富的生物种类、宜人的气候环境为生态旅游提供了优质的基础。

Hainan Province covers a total land area of 35,400 square kilometers, and a sea area of 2 million square kilometers. The diverse ecosystems, rich biological species, and pleasant climate provide a premium foundation for ecotourism.

雨林 The Tropical Rainforest

在这片岛屿上的神秘热带雨林中，十分适合开展登山、露营、漂流、观鸟、科考、拓展、探险、养生为特色的森林生态运动。

The mysterious tropical rain forest on this island is very suitable for such forest ecological activities as climbing, camping, rafting, bird watching, scientific research, expedition, adventure, and those for health and wellness.



海洋 The Ocean

海南，一座享尽自然恩宠的宝岛——宜人的气候、纯净的空气、和煦的阳光、湛蓝的海域、细腻的沙滩 ..... 看海、听海、玩海，把所有的烦恼统统抛开，释放最奔放的激情。

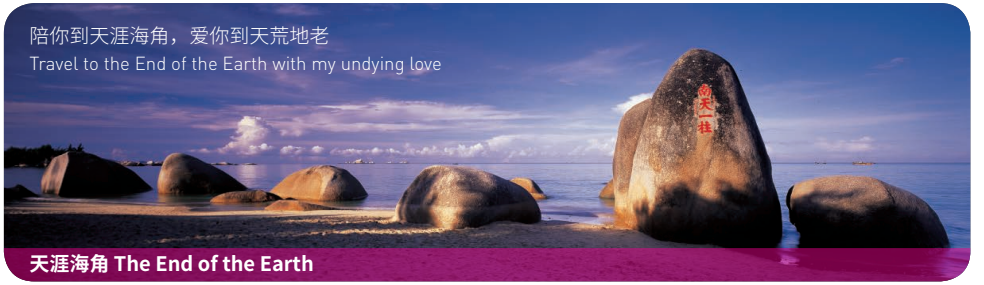
Hainan, a treasure island that enjoys pleasant climate, clean air, balmy sunshine, clear waters, fine sandy beaches ... Come and indulge in the view, the sound and all activities the sea provides.

浪漫海南爱情之旅 Hainan Romantic Tours for Couples

海南岛，爱情岛、浪漫岛、蜜月岛、婚庆岛。这里是充满着爱的海岛，萦绕着情的海洋。人杰地灵的海南向来是人们钟爱的婚礼举办地，温暖宜人的热带气候，清莹的海水和柔软的沙滩、一系列齐全的婚庆配套，是新人们最向往的婚恋目的地。

Hainan Island, Love Island, Romantic Island, Honeymoon Island, or Wedding Island. Hainan is an island of romantic love. Hainan has always been a top choice for wedding venues. With a warm and pleasant tropical climate, clear sea water and soft sand beaches, and a full range of wedding packages, here is the dream starting point for new couples.

海南三大蜜月及婚礼打卡之地
Top three attractions for honeymoon and weddings in Hainan



Top 10 Luxury Hotels 海南 10 大浪漫酒店

三亚亚龙湾瑞吉度假酒店	The St. Regis Sanya Yalong Bay Resort
金茂三亚丽思卡尔顿酒店	The Ritz-Carlton at Jinmao, Sanya
康斯宾悦度假酒店	Constance Resort
三亚喜来登度假酒店	Sheraton Sanya Resort
三亚御海棠豪华精选度假酒店	Royal Begonia, a Luxury Collection Resort, Sanya
三亚海棠湾民生威斯汀度假酒店	The Westin Sanya Haitang Bay Resort
三亚半山半岛洲际度假酒店	Sanya Intercontinental Peninsula Resort
三亚悦榕庄	Banyan Tree Sanya
神州半岛喜来登度假酒店	Sheraton Shenzhou Peninsula Resort
海口香格里拉大酒店	Shangri-La Hotel, Haikou

浪漫婚礼 携手天涯

Romantic Weddings
A Journey of
Everlasting Love

中国首家亚特兰蒂斯酒店也选址“国家海岸”海棠湾，配备了多项顶级休闲度假娱乐设施，包括以亚特兰蒂斯为主题的、中国最大的天然海水水族馆和五彩斑斓水族景观的水底餐厅、水底套房。值得一提的还有亚特兰蒂斯水上乐园，以雅典神话故事为背景，让游客置身其中，随着雅典神话故事主线展开的一场别开生面的神秘探险之旅。

China's first Atlantis Resort has officially opened in the "National Coast" Haitang Bay. The hotel is equipped with a number of top leisure and recreational facilities, including Atlantis-themed and China's largest natural seawater aquarium as well as underwater restaurants and suites with spectacular aquarium views. It is also worth mentioning the Atlantis Aquaventure Waterpark, where the visitors are engaged in a mythical adventure following the tales of Athens in the backdrop of the ancient city.

饕餮海南美食之旅 Hainan Culinary Tours for Foodies

海南的美食得益于独特的热带气候、多样的海岛地域、富饶的山野资源和丰富的海鲜物产，融合了中原饮食文化、闽粤烹调技艺、南洋风味和本岛的黎苗食俗，形成了一系列特色鲜明的多元化美味食谱。

Hainan cuisine, blessed by the unique tropical climate, diverse island geography, rich mountain resources and abundant seafood products, while combining the food culture of the Central Plains, the culinary skills of Fujian and Guangdong, the flavor of Nanyang, and the folk cooking of Li and Miao people, comes in a parade of distinctive and delicious dishes.

生猛海鲜 海的味道
Fresh catch with the taste of the sea

来海南，怎能不吃海鲜。刚捕捞而出的生鲜海鲜以最凸显原味的烹制方式，佐以特制酱料，无论是在豪华酒店还是热闹排档，美味触手可及。

Seafood is a must-eat on the island. The original flavors of the fresh catch are enhanced with simple sauces and dips. These delicacies are readily available either in luxury restaurants or boisterous street markets.

海南四大招牌美味
Four Famous Dishes in Hainan

文昌鸡 Wenchang chicken

“海南四大名菜”之首，将精心饲养的文昌鸡以白斩的方式烹制，佐以酱料，回香无限，一吃上瘾。若再配以鸡油鸡汤精煮而成的熟米饭，便是大名鼎鼎的“海南鸡饭”。

Wenchang chicken is the most famous dish of Hainan's four specialties. The chickens are generally specially-raised free range breeds. Wenchang chicken is normally boiled and then cut into pieces. It is then served with dipping sauce. The lingering flavor makes the consumers come back for more. When served with white rice cooked in the flavorful chicken broth, it is the famous "Hainan Chicken Rice.

嘉积鸭 Jiaji duck

嘉积鸭一百多年前由华侨引进海南，也叫“番鸭”。嘉积鸭在海南主要有白切、板鸭、烤鸭三种烹制方式，色香味美。

Jiaji duck is made from steamed, boiled or roasted duck that was introduced from overseas a century ago. This dish is appealing to the taste, smell and appearance.

和乐蟹 Hele Crab

和乐蟹学名锯缘青蟹，产于万宁市半咸半淡的小海中，膏满肉肥，脂膏金黄油亮犹如咸蛋黄，香味浓郁。

Hele Crab is a type of blue crab originated from Wanning, where fresh water meets seawater. The yellow meat of the crab has an oily texture, and a strong aroma.

东山羊 Dongshan Lamb

东山羊产于万宁市东山岭，尤喜食鹧鸪草（有清热解毒功效药草）肉质美味。当地人吃东山羊喜欢以东山烙饼做主食，外皮酥脆，内皮酥软，香深味美，被誉为“海南第一饼”。

This dish comes from Dongshanling of Wanning, where the goats graze on Yarrow (an herb with heat clearing and detoxifying effect). The locals usually serve the meat along with Dongshan baked pancakes. The aromatic combination, which is crispy outside and tender inside, is known as the "Best Pancake in Hainan."

前卫海南艺术之旅 Hainan Culture and Art Tours

历史古迹 Historic sites

海口老城区的街道建筑大多建于20世纪二三十年代，当时这里周边商船云集，店铺兴旺。由于海口在第二次鸦片战争后成为通商口岸，与东南亚各国的交往开始密切，归国的华侨和商人们把南洋欧亚混杂的文化也带入海口，在海甸河码头附近建起了南洋殖民风格的建筑和街道。

Most of the streetfront buildings in Haikou's old town were built in the 1920s and 1930s. At that time, local shops were flourishing because the city was the hub for many merchant ships. After the Second Opium War, Haikou became a commercial port and established frequent contacts with Southeast Asian countries. Returning overseas Chinese and international businessmen also introduced the mixed culture of Nanyang, Europe and Asia into Haikou; the architecture along the streets near the Haidian River dock thus exhibits the unique colonial style of Nanyang.

夜色下的海南 Hainan at Night

夜间，在海边可以乘坐游艇出海夜游，吹着海风，在海滩上追逐夜色。华灯初上，璀璨的灯火勾勒出城市的轮廓，闪烁的霓虹尽显夜景的繁华。万家灯火倒影海中，水中城，岸上城。

大型歌舞《三亚千古情》浓缩了三亚千年历史文化与传奇，以其崭新的舞台设计使整场演出突破了传统空间与感觉的界限，呈现出诗画般令人目眩神迷的美学感受。

At night, you can take a yacht out to sea, or chase the night in the sea breeze on the beach. As the cityscape gradually emerges in the glistening lights, the flickering neons fully display the prosperity of the cities. Lights reflected in the sea, making it a wonderland.

"Sanya Eternal Love" is a large-scale musical production that condenses Sanya's thousands of years of history, culture and legends. With its brand-new stage design, the entire performance breaks the traditional boundaries in space and feeling, presenting a poetic and dazzling aesthetic effect.

艺术长廊 Corridor of Arts

宋代大文豪苏东坡在儋耳郡府（即现在的）谪居了三年。期间，他开设学馆，讲授诗书，传播中原文化，启蒙海南教育。组成书院的古建筑颇为精致讲究，元、明、清时代的碑文、碑刻、雕刻、器具、井泉、书画等甚多。中和镇也保存着书院、城门、庙宇、庵堂、井泉、街巷、石塔、州属遗址等十三处古迹及南洋建筑特色的骑楼等。

Su Dongpo, a literary giant of the Song dynasty, lived for three years in Daner Prefecture (now Zhonghe Town). During this period, he ran an academy, where he taught classics and poetry, spreading the Central Plains culture and commencing formal education in Hainan. The ancient buildings that make up the academy are quite exquisite, containing many inscriptions, carvings, objects, wells, calligraphy and paintings from the Yuan, Ming and Qing dynasties. Zhonghe Town also maintains thirteen historical sites including academies, gates, temples, wells, streets, stone towers, government sites, and the qilou, an architectural feature of Nanyang.

逛不完的街市与免税店的诱惑
A myriad of stores and the appealing duty-free shops

离岛旅客免税购物政策
Duty Free Shopping Policy for visitors

年满 16 周岁的离开海南本岛但不离境的国内外旅客，凭个人离岛车票、机票或船票及有效身份证件，可在海南离岛旅客免税购物商店及其网上销售窗口购买免税商品。

Domestic and overseas tourists who are non-residents of Hainan and are 16 year-old and older can make duty-free purchases at the duty-free shopping malls and online stores with their outbound tickets and valid ID.

缤纷海南消费之旅 Dazzling Shopping Tours

海南本地的特产是独一无二的。椰子制品类的土特产、花梨或贝壳打造的工艺品、生猛海鲜及干货、琳琅满目的热带水果等都是馈赠亲友的南国礼品。黎锦、蜡染、珍珠、水晶、椰雕、贝壳、沉香、黄花梨、岛服、咖啡、茶叶。

随着众多优质大型的购物广场，如海航日月广场、万达广场、远大购物中心等在海南相继开业，海南的购物旅游日益繁荣。

Hainan has unique local products, such as handicrafts made of coconut, seashell and scented rosewood; dried food made from fresh seafood as well as tropical fruits are great souvenirs and gifts for your friends back in your hometown! Other specialties include Li Brocades, Batik, pearl, crystal, coconut carving, shell, agarwood, yellow rosewood, island clothes, coffee, and tea!

With the successive opening of many premium mega shopping plazas, such as HNA Sun and Moon Plaza, Wanda Plaza, and Grand Mall, Hainan's shopping tourism is thriving.

离境旅客购物退税政策
Tax Refund Policy for Departure visitors

境外旅客购物离境退税政策是海南国际旅游岛的配套政策。离境退税的享受人群为在中国境内连续居住不超过 183 天的外国人和港澳台同胞。

The tax rebate policy for overseas travelers is a supporting policy to boost Hainan International Tourism. The tax exemption group includes oversea tourists and residents of Hong Kong, Macao and Taiwan who have stayed in China for less than 183 consecutive days.

激情澎湃的极限运动与参不完的体育赛事
A wide array of thrilling sports and tournaments

运动海南极速之旅 Hainan Sport Tours

乘风破浪 玩转海上乐园
Ride the waves and enjoy the sea park

海南空气清新，环境优美，在体育旅游和开展各种赛事方面有着得天独厚的优势，从一月到十二月，都有不同的精彩体育赛事在这片热土上相继开展。

Hainan boasts fresh air and beautiful landscapes, both conducive for sports tourism and various events. From January to December, this popular tourist attraction holds different exciting sports events.

精选赛事（部分）
Featured events (partial)

赛事 Events	地点 Location	时间 Time
环海南岛国际大帆船赛 Around the Hainan Island International Regatta	环海南岛 Around Hainan Island	三月 March
万宁海钓精英赛 Wanning Classic Surf Fishing Tournament	万宁 Wanning	五月 May
万宁国际冲浪赛 Wanning International Surfing Competition	万宁 Wanning	十二月 December
国际风帆精英联盟赛 International Sailing Grand Prix	三亚 Sanya	十二月 December
世界职业风筝冲浪巡回赛 World Professional Kitesurf Tournament	海口 Haikou	十一月 November

潜水 Diving

海南海水清澈，水下透明度 8 ～ 15 米深，遍布海岸线的环岛珊瑚礁栖息着五彩缤纷的珊瑚礁生物，一年中绝大多数时间都可以潜水。

The seawater around Hainan is clear, with a visibility down to 8-15 meters deep. The coral reefs around the coastline are habitats for diverse marine creatures. The natural conditions here are suitable for diving all year round.

环海南岛骑行 Cycling around Hainan Island

海南省环岛自行车比赛连续举办超过 10 年，倡导绿色出行的环保理念。你可以 7 天完成环全岛的暴力自虐，也可以花费更长的时间去慢慢体验海南的热带风情。在如画的风景中一路穿梭，你也成了风景。

The Tour of Hainan was a cycling competition held for more than 10 years to promote green transport. Every year the Tour takes racers along the coast; the racers can finish the course in seven days of intensive cycling or spend more time cruising through the tropical scenic landscapes, becoming another attraction in other tourists' eyes.

冲浪 Surfing

海南的浪虽然不大，但较长、较集中，既适合初学者学习，又适合职业选手展示冲浪技巧。每年 10 月到次年 4 月，各种项目的世界级冲浪比赛都会相约到来。

Although the waves in Hainan are not large, they are longer and more concentrated, which is suitable for beginners to surf and for professional players to demonstrate surfing skills. From October to April of the following year, various world-class surfing competitions will be held here.

激情高球 潇洒挥杆 A paradise for passionate golfers

温暖如春、长夏无冬的优越气候条件使海南一年四季都可以潇洒挥杆。海南共有高尔夫球会 45 家，高尔夫球场 58 个。高尔夫球爱好者可以在岛内纵情挥杆，从北打到南，体验各富特色的高尔夫球场。

The year-long spring-like weather makes golfing a year-round sport in Hainan. With 45 golf clubs and 58 golf courses on the island, Hainan provides devoted golfers a wide range of golf courses for a swing.

优惠政策带来的创业机遇
Opportunities brought by preferential policies

创业海南商务之旅
Hainan Entrepreneur Business Tours

会奖胜地 汇聚英才 Meeting place for talents

在博鳌亚洲论坛品牌效应的带动下，会奖旅游在海南得到了长足的发展。海南不仅提供了丰富多元的会奖旅游产品，也配备了高水平的会奖旅游服务体系，可以为国际买家、会展和会奖企业提供灵活多样、高性价比的产品组合和采购选择。

Driven by the brand effect of the Boao Forum for Asia, MICE tourism has made great progress in Hainan. Hainan not only provides rich and diverse MICE tourism products, but also is equipped with a high-level service system, which can provide international clients or MICE providers with flexible, diverse and cost-effective product portfolios and procurement options.

每天都精彩的海南
Excitement-filled day trips in Hainan

精彩海南旅游精选
Highlights of Hainan Tours

海口：热情海口一日之旅 Haikou one day tour

路线导览：

早晨探索东寨港在水中生长的红树林；午饭可以随意选择红树林中的一家海鲜餐厅，物美价廉。

下午前往海南热带野生动植物园。动物明星当属憨态可掬的大熊猫兄弟“贡贡”和“舜舜”。不能错过的还有动物园成功繁育的狮虎兽、虎狮兽和狮虎狮兽，堪称“生命的奇迹”。

您还有时间和精力吗？不要错过雷琼海口火山群世界地质公园，观看多样的熔岩景观，感受熔岩隧道之神奇。

Route guide:

Explore the Mangrove Forest in Dongzhai Harbor in the morning; for lunch, eat at the seafood restaurants in the Mangrove Forest; they offer good and inexpensive dishes.

In the afternoon, head out to the Tropical Wildlife Park and Botanical Garden. The animal stars are the panda brothers "Gong Gong" and "Shun Shun". Not to be missed are the ligers and tigons that have been successfully bred in the zoo; they are the evidence of "miracles of life".

Do you still have time and energy? Don't miss the Leiqiong Haikou Volcanic Cluster Global Geopark, where you can see diverse lava landforms and experience the magical lava tunnels.

海口：当地文化一日游 Haikou local culture one day tour

路线导览：

海南省博物馆是深入了解海南文化的好地方。展览包括了海南历史上各个时期的文物、当地少数民族文化以及生活方式等。随后前往被誉为“海南第一楼”的五公祠。五公祠是一组文物古迹群的统称。它历史悠久，蕴藏着丰富的文化内涵和深厚的历史底蕴，是一处能够带您全面了解海南历史、政治和文化发展的名胜古迹。

午餐时间，前往观澜湖电影公社。在代表不同历史时代的街道上，伴着特色文化表演，品味丰富多样的美食。

晚上在市中心欣赏骑楼老区的绚丽灯光和历史建筑，真正体验和感受过去几百年里当地人的生活方式。

Route guide:

The Hainan Provincial Museum is a good place to learn more about Hainan culture. The exhibition includes cultural relics from various periods of Hainan's history, exhibits on local ethnic minority cultures and lifestyles. After visiting the museum, you can visit the Wugong Temple, known as "the first building of Hainan". Wugong Temple is a collective name for a group of cultural relics and historic sites. It has a long history and contains rich cultural contents with profound historical significance. It is a place of interest that can take you to a deeper and overall understanding of Hainan's history, politics and cultural development.

At lunchtime, you can head to Mission Hill's Movie Town, where you will find all kinds of great food as well as whole streets along with cultural shows from different Chinese historical periods.

Spend the evening downtown enjoying the lights and architecture in the historic Qilou Street area. Here you can get a real feeling for how locals have lived for the past several hundred years in Haikou.

三亚：槟榔谷一日游 Sanya:Betel Nut Valley one day tour

路线导览：

槟榔谷可以说是海南民族文化的活化石。体验高空滑索，穿越刺激丛林，观看少数民族绝活表演。景区内还展示了十项国家级非物质文化遗产。槟榔谷还是海南黎、苗族传统“三月三”及“七夕嬉水节”的主要活动举办地之一，文化魅力十足。

Route guide:

Betel Nut Valley is dubbed as a living fossil of Hainan's ethnic culture. Experience the zip line, travel through the thrilling jungle, and watch the cultural performances of ethnic minorities. The Valley houses ten national intangible cultural heritages. As one of the main venues for the traditional "Sanyuesan Festival" and "Water Festival" of the Li and Miao minorities in Hainan, Betel Nut Valley is full of cultural charm.

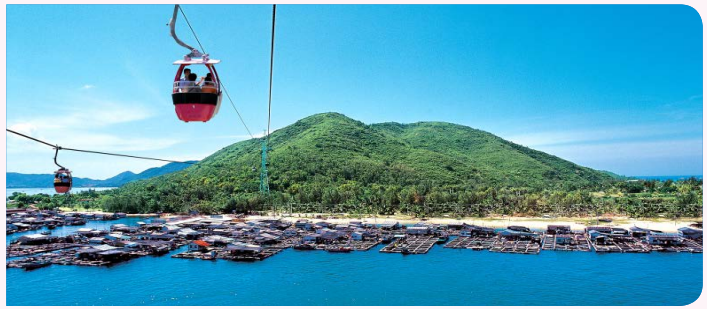
陵水：南湾猴岛一日游 HLingshui County: Nanwan Monkey Island one day tour

路线导览：

南湾猴岛三面环海，是中国也是世界上唯一的岛屿型猕猴自然保护区。只要你带着一两袋花生果等食物，猕猴们便很乐意和你交朋友，别有一番情趣。

Route guide:

Nanwan Monkey Island is surrounded by the sea on three sides, and it is China's and the world's only island-type nature reserve for macaques. As long as you bring a bag or two of peanuts or food, the macaques will be happy to make friends with you, which is quite entertaining.



All the sun, all the fun

对海南上瘾的十个理由

Ten Reasons people fall for Hainan; Ten Facts that make Hainan Enchanting

海南岛，

中国最高端的旅游之选，度假疗养的休憩之所，

她是美食的聚集地，也是购物的天堂，中国文化与世界文化的交融体，

引领中国时尚文化的风向标，欢迎你到海南来。

Hainan Island,

A premium tourist attraction in China, a vacation home,

A culinary kingdom and a shopping paradise.Fused with Chinese and world cultures,

signaling Chinese cultural trends,Hainan is awaiting you.

Hainan Official Tourism Information Website

Explore Hainan

Social media please search "Explore Hainan"

Department of Tourism, Culture, Radio, Television and Sports of Hainan Province

http://en.explorehainan.com